

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors:	Schmeyer et al.	)	Examiner:	Dega, Murali K.
		)		
Serial No.:	10/788,495	)	Art Unit:	3622
		)		
Filing Date:	February 27, 2004	)	Conf. No.:	7434
		)		
Title:	System And Method For	)	Attorney Ref.:	15328.01US3
	Providing Consumer	)		
	Rewards	)		

**PETITION TO REVIVE UNINTENTIONALLY  
ABANDONED APPLICATION UNDER 37 C.F.R. §1.137(b)**

Commissioner for Patents  
Mail Stop PETITION  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant requests revival of the above-captioned application, currently regarded as abandoned, for unintentionally failing to rescind a previously filed Request for Nonpublication within the time permitted under 35 U.S.C. §122(b)(2)(B)(iii). Applicant, on its own accord, just recently discovered the error during a status review of its file on this matter.

Applicant submitted a Nonpublication Request under 35 U.S.C. §122(b)(2)(B)(i) concurrently with the filing of the above-captioned application, but subsequently filed applications in Canada and Europe, having priority to this application, without also filing a Rescission of Previous Nonpublication Request and Notice of Foreign Filing within the time permitted under 35 U.S.C. §122(b)(2)(B)(iii), causing the subject application to be regarded as abandoned under 35 U.S.C. §122(b)(2)(B)(iii).

**Certificate of Electronic Transmission Under 37 CFR §1.8:** I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office using the EFS-Web System on April 9, 2008.

By: Elizabeth A. Kostiuk /

Applicant submits herewith a Rescission of Previous Nonpublication Request and Notice of Foreign Filing and states that the entire delay in filing this paper from the due date for this paper until the filing of a grantable petition under 37 C.F.R. 1.137(b) was unintentional. Applicant respectfully requests revival of the subject application to permit continued prosecution of this application.

Applicant authorizes the Office to charge the large entity Petition Fee for revival of the application, and any fee deficiencies, or credit any overpayments, to Deposit Account No. 502261.

Respectfully submitted,

Date: 4/21/08

By: Michael A. Carrillo

Michael A. Carrillo, Reg. No. 44,595  
Neal, Gerber & Eisenberg, LLP  
Two North LaSalle Street  
Chicago, Illinois 60602  
(312) 269-8000